

# *Transportation Outlook Conference (TOC)*

Presentation to:

*CIT NA Ottawa Chapter  
Board of Directors*

By

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Chairman, CIT NA Ottawa Chapter &  
President of TAF Consultants

November 8, 1997



**TAF** CONSULTANTS®  
Traffic Analysis & Forecasting

# *CIT NA Ottawa Chapter Board of Directors*

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# *Importance of a Transportation Outlook Conference*

Presentations given at the Outlook Conference should deal with past, present situation and future development of major issues that is expected to have noticeable impact on the various components of the transportation system.

To promote the uses of science and arts of forecasting as vital tools for strategic planning, policy and business development in the Transportation industry.



# *Liabilities*

TAF Consultants® will cover all financial deficit which could result from the Outlook Conference.



# *Freight Transportation Services Situation and Outlook Conference*

*Meeting the First Decade of the 21<sup>st</sup> Century*

## **Objective**

*The aim of the Conference is to provide an objective forum for assessing the impact of major issues on the present and future of freight transportation services.*



*November 24, 1997 8:00 AM - 10:00 PM*

*National Arts Centre, Ottawa*

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# *Conference Program*

- *Registration & Breakfast*
- *Welcome & Opening Remarks*
- *Keynote Address: Adapting to Changes*
- *Situation & Outlook:*
  - *Economic & Trade*
  - *Demand for Freight Transportation Services*
  - *System Infrastructure & Technology Options*
- *Lunch: Government policy*
- *Business Development Perspectives:*
  - *System Perspectives*
  - *User Perspectives*
- *CIT NA AGM*
- *Annual Dinner: Guest Speaker*
  - *Presentation of CSL Gold Medal Student*



# *Conference Speakers*

*Fred Pitre*

*Mike McCracken*

*Roger Roy*

*Frank Trotter*

*The Honourable David M. Collenette*

*Michel Fournier*

*Neil MacNeil*

*Bob Beckwith*

*Bob Ballantyne*

*Mike McCarron*

*Rob Kalvaitis*



# *Registration*

– *Brian Acheson.*

- *Tel: (613) 835-3792*
- *Fax: (613) 835-2390*
  
- *1180 Forest Lea Drive, Navan,  
Ontario, Canada K4B 1N4*
  
- *For registration before November 17, 1997.  
Additional \$20 is required for registration  
after this date.*



# *Conference Information*

- *Brochures*
- *Faxes*
- *Web Site: [www.tafis.com](http://www.tafis.com)*



# Conference Fee

• <i>CIT Member</i>	<i>C\$</i>	<i>US\$</i>
• <i>Including Annual Dinner</i>	<i>145</i>	<i>106</i>
• <i>Excluding Annual Dinner</i>	<i>125</i>	<i>91</i>
• <i>Annual Dinner</i>	<i>55</i>	<i>40</i>
• <i>Non-Member</i>		
• <i>Including Annual Dinner</i>	<i>165</i>	<i>121</i>
• <i>Excluding Annual Dinner</i>	<i>145</i>	<i>106</i>
• <i>Annual Dinner</i>	<i>65</i>	<i>48</i>

